

## BETTER JOBS ONTARIO: COST BREAKDOWN ESTIMATE & SESSIONAL DATES

**Program:** Digital & Social Media Marketing (DMM - SY)

**Credential:** Ontario College Graduate Certificate

**Campus:** Seneca@York

**Address:** 70 The Pond Road Toronto, ON M3J 3M6

**Program Length:** 2 Terms (1 Year)

**Start Date:** 9/3/2024

### Term Dates:

TERM	START	STOP	BREAKS	Hours/ Week
Fall 2024	Sept 3, 2024	Dec 11, 2024	Oct 21, 2024 - Oct 25, 2024	21
Winter 2025	Jan 6, 2025	Apr 18, 2025	Feb 24, 2025 - Feb 28, 2025	26

### NOTE

The above dates represent the best information available on the academic schedule at the time of issuing. The College reserves the right to make changes as required. Should changes occur, the revised critical dates will be forwarded to Seneca students.

### Total Cost Estimates:

Tuition Fees	<b>\$3,692.00</b>
Books and Supplies	<b>\$ .00</b>

### NOTE

Book and Supply Costs are approximate and do not include transportation, field trip or work integrated learning fees. Fees are subject to change.

As a Better Jobs Ontario applicant, you are expected to make a \$500.00 non-refundable deposit towards your tuition by the due date that appears on your online Student Center. You must pay the remainder of your tuition fees in full by the first day of classes or a \$150.00 late fee will be added to your fees. If your \$500.00 deposit is not received, you will lose your seat in the program.

Notification of withdrawal must be directed to the Registrar's Office in writing (by *regular* mail or in person) in order to be eligible for appropriate fees refund where applicable. Withdrawal from Seneca before the tenth day of scheduled classes will result in a refund of full tuition fees paid, less \$500.00. If withdrawal occurs after the tenth day of scheduled classes, no tuition fees from that term will be refunded. Fees collected for future terms will be refunded.

Tuition Fee Policy: <https://www.senecapolytechnic.ca/about/policies/tuition-fee-and-refund-policy.html>

Tuition Fees breakdown: <https://www.senecapolytechnic.ca/registrar/fees.html>

Books and Supplies breakdown: <https://www.senecapolytechnic.ca/registrar/fees.html>

### **Employment Opportunities:**

With your graduate certificate in Digital & Social Media Marketing, you'll find exciting career opportunities as a brand ambassador, community manager, content creator, digital marketing manager, social media manager, and more.

For further information, please contact our Student Recruitment Department at [Student.Recruitment@senecapolytechnic.ca](mailto:Student.Recruitment@senecapolytechnic.ca).

**If you are approved for Better Jobs Ontario Funding, you will be required to submit a signed copy of your contract to the Admissions Office.**