



Seneca

Floral Design

www.senecac.on.ca/fashion

Learn to work with dried and fresh floral material to create outstanding designs in this one-year certificate program.

The Floral Design program at Seneca blends business with applied design techniques, skills development and detailed product knowledge to give graduates a wide breadth of marketable skills. Our students participate in a daily floral design practicum and a number of industry sponsored competitions throughout the course.

Graduates find employment as floral designers, sales consultants/advisors, and management trainees, event planners in retail flower shops, department stores, garden centres, interior landscape businesses, wire service organizations, wholesale and distribution outlets, gift shops, and floral event firms.

Receive the necessary knowledge and skills to gain immediate employment and steady career advancement as a retail florist and designer.

ADMISSION REQUIREMENTS

Program Eligibility:

Ontario Secondary School Diploma with a majority of senior credits at the College Preparation (C), University (U) or University/College Preparation (M) level or Mature Student Status (19 years or older)

Grade 12 English: ENG4 (C) or ENG4 (U)

Applicant Selection:

Previous academic achievement (i.e. grades in pre-requisite subjects or their equivalents), will provide the basis upon which selection of applicants is determined. Students accepted into the program will write a placement test for English (skills test). In the even of over subscription, pre-admission testing, a college questionnaire, and/or attendance at an orientation may be required.

Your Career

Floral Designer
Event Designer
Entrepreneur/Store Owner

Affiliation & Association

AIFD American Institute of Floral Designers
SAIFD Student Chapter AIFD
CAFA - Canadian Academy of Floral Arts
World Flower Council
Wire Services:
FTD (Florists' Transworld Delivery)
TELEFLORA CANADA

What You'll Learn:

Floral Design
Botany
Principles of Design
Floral Artistry
Photography

Plus:

Floral practicum in related industry

How to Apply:

Applications can be made through the Ontario College Application Service
<http://www.ontariocolleges.ca>

Check out our website at:

www.senecac.on.ca/fashion

Contact our Admissions Advisor
Maureen Massicot at
416-491-5050, ext. 2014
maureen.massicot@senecac.on.ca

Contact the Program Coordinator
Marianne Suess AIFD, CAFA
416-491-5050, ext. 4090
marianne.suess@senecac.on.ca