



## Heads of Media and Design

Friday, July 9, 2010

Digital Economy Consultation  
Government of Canada  
Digital Economy Online Consultation  
235 Queen Street  
10th Floor  
Ottawa, ON K1A 0H5

To whom it may concern:

On behalf of the colleges represented by the Heads of Media, Arts and Design (HOMAD) please accept this document as a letter of support to the submission generated by Seneca College.

HOMAD colleges fully endorse the statements and positions identified in the Seneca submission and trust that the government will consider this information in their deliberations.

We are pleased to be part of this consultative process and are available for any further discussions or dialogues related to this very important initiative.

Regards

Mark Derro  
Chair – Heads of Media, Arts and Design (HOMAD)

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## Heads of Media and Design

### **HOMAD - Overview**

The **Heads of Media, Arts and Design (HOMAD)** is dedicated to the pursuit of excellence in the education of learners in the area of media, art and design. The members recognize the value that the community college system brings to this area of instruction and work to improve this in an ever-changing but vibrant sector of our workforce.

**HOMAD** is an operating group comprised of Deans and Chairs from across the Ontario college system responsible for a diverse grouping of programs, e.g. Multimedia, Broadcasting, Journalism, Graphic Arts, and Animation. This committee reports directly to the committee comprised of the Ontario College Vice-Presidents Academic, who in turn report to the committee of Ontario College Presidents.

**HOMAD** consists of the following cluster groups:

- Foundation/Access
- Arts Programs
- Design Programs
- Broadcasting/Radio/TV
- New Media
- Communications

### **HOMAD – Member Colleges (Ontario)**

Algonquin College	College Boreal	Cambrian College
Canadore College	Centennial College	Conestoga College
Confederation College	Durham College	Fanshawe College
Flemming College	George Brown College	Georgian College
Humber College	La Cite	Lambton College
Loyalist College	Mohawk College	Niagara College
Sault College	Seneca College	Sheridan College St. Clair College