

### BETTER JOBS ONTARIO: COST BREAKDOWN ESTIMATE & SESSIONAL DATES

**Program:** International Business Management (IBS - NH)

**Credential:** Ontario College Graduate Cert

Campus: Newnham

Address: 1750 Finch Avenue East Toronto, ON M2J 2X5

**Program Length:** 2 Terms (1 Year)

Start Date: May 8, 2023

#### Term Dates:

TERM	START	STOP	BREAKS	Hours/ Week
Summer 2023	May 8, 2023	Aug 18, 2023	Jun 26, 2023 - Jun 30, 2023	21
Fall 2023	Sept 5, 2023	Dec 15, 2023	Oct 23, 2023 - Oct 27, 2023	19

### NOTE

The above dates represent the best information available on the academic schedule at the time of issuing. The College reserves the right to make changes as required. Should changes occur, the revised critical dates will be forwarded to Seneca students.

# **Total Cost Estimates:**

Tuition Fees	\$4,689.57
Books and Supplies	\$1,524.00

#### NOTE

Book and Supply Costs are approximate and do not include transportation, field trip or work integrated learning fees. Fees are subject to change.

As a Better Jobs Ontario applicant, you are expected to make a \$500.00 non-refundable deposit towards your tuition by the due date that appears on your online Student Center. You must pay the remainder of your tuition fees in full by the first day of classes or a \$150.00 late fee will be added to your fees. If your \$500.00 deposit is not received, you will lose your seat in the program.

Notification of withdrawal must be directed to the Registrar's Office in writing (by *regular* mail or in person) in order to be eligible for appropriate fees refund where applicable. Withdrawal from the College before the tenth day of scheduled classes will result in a refund of full tuition fees paid, less \$500.00. If withdrawal occurs after the tenth day of scheduled classes, no tuition fees from that term will be refunded. Fees collected for future terms will be refunded.

Tuition Fee Policy: https://www.senecacollege.ca/about/policies/tuition-fee-and-refund-policy.html
Tuition Fees breakdown: https://www.senecacollege.ca/registrar/fees.html
Books and Supplies breakdown: https://www.senecacollege.ca/registrar/fees.html

## **Employment Opportunities:**

With the rapid growth of developing economies and their importance in global markets it's essential that in order to remain competitive, Canadian businesses continue to seek out new business opportunities. Statistics support the importance of global trade, with exports currently attributed to more than 45% of Canada's GDP and imports from countries other than the United States making up 49.6% of Canada's total imports. As a result, today's business world is driven by knowledgeable professionals fluent in diverse aspects of international trade. In order to succeed in this complex environment, international business managers have to recognize global events and their effect on business, and must be able to effectively deploy and utilize business processes in this global dimension. As a graduate of this program, you will be prepared to apply international research, marketing, finance, legal and business planning skills to a variety of complex global market situations. Your well developed skills in digital and intercultural communications, networking, negotiation and teamwork skills will support you as you lead integrative trade initiatives. Graduates of this program enter the workforce with the aim of moving into leading managerial positions in a broad range of private and public international business environments, including regulatory bodies, professional organizations and international non-government organizations (NGOs). You will be employed in many sectors, including goods and services exporting and importing companies, trading houses, banks, multinational corporations, international research, trade development, sales and marketing companies, governments and international institutions.

For further information, please contact our Student Recruitment Department at Student.Recruitment@senecacollege.ca.

If you are approved for Better Jobs Ontario Funding, you will be required to submit a signed copy of your contract to the Admissions Office.