

## BETTER JOBS ONTARIO: COST BREAKDOWN ESTIMATE & SESSIONAL DATES

**Program:** Public Relations - Corporate Communications (PRC - SY)

**Credential:** Ontario College Graduate Certificate

**Campus:** Seneca@York

**Address:** 70 The Pond Road Toronto ON M3J 3M6

**Program Length:** 2 Terms (1 Year)

**Start Date:** 1/8/2024

### Term Dates:

TERM	START	STOP	BREAKS	Hours/ Week
Winter 2024	Jan 8, 2024	Apr 19, 2024	Feb 26, 2024 - Mar 1, 2024	20
Summer 2024	May 6, 2024	Aug 16, 2024	Jun 24, 2024 - Jun 28, 2024	19

### NOTE

The above dates represent the best information available on the academic schedule at the time of issuing. The College reserves the right to make changes as required. Should changes occur, the revised critical dates will be forwarded to Seneca students.

### Total Cost Estimates:

Tuition Fees	<b>\$5,733.51</b>
Books and Supplies	<b>\$1,983.00</b>

### NOTE

Book and Supply Costs are approximate and do not include transportation, field trip or work integrated learning fees. Fees are subject to change.

As a Better Jobs Ontario applicant, you are expected to make a \$500.00 non-refundable deposit towards your tuition by the due date that appears on your online Student Center. You must pay the remainder of your tuition fees in full by the first day of classes or a \$150.00 late fee will be added to your fees. If your \$500.00 deposit is not received, you will lose your seat in the program.

Notification of withdrawal must be directed to the Registrar's Office in writing (by *regular* mail or in person) in order to be eligible for appropriate fees refund where applicable. Withdrawal from the College before the tenth day of scheduled classes will result in a refund of full tuition fees paid, less \$500.00. If withdrawal occurs after the tenth day of scheduled classes, no tuition fees from that term will be refunded. Fees collected for future terms will be refunded.

Tuition Fee Policy: <https://www.senecacollege.ca/about/policies/tuition-fee-and-refund-policy.html>

Tuition Fees breakdown: <https://www.senecacollege.ca/registrar/fees.html>

Books and Supplies breakdown: <https://www.senecacollege.ca/registrar/fees.html>

### **Employment Opportunities:**

Focus your career on public relations management. Upon completion of our two-semester Public Relations - Corporate Communications program, you'll be prepared for employment in a variety of sectors and organizations, including business, public relations consultancies, investor relations consultancies, professional associations, government relations consultancies and non-profit organizations. As an articulate and effective communications practitioner with excellent managerial, strategic planning, writing, speaking, technical and social skills, you'll be well-equipped to meet the corporate communications needs of most organizations. Initially, you may accept an entry-level public relations or promotional position before moving on to a communications career in such areas as issues management, crisis communication, employee relations, media relations, financial communications and investor relations, government relations, speech writing, special event planning and spokesperson training. You may also choose to apply the knowledge gained in this program to careers other than public relations.

For further information, please contact our Student Recruitment Department at [Student.Recruitment@senecacollege.ca](mailto:Student.Recruitment@senecacollege.ca).

**Work Integrated Learning: Optional Work Term (WIL)** Students meeting all academic requirements may have the opportunity to complete an optional work term(s) in a formal work environment. The work term(s) is similar in length to an academic semester and typically involves full-time work hours that may be paid or unpaid. In programs with limited work term opportunities, additional academic requirements and a passing grade on a communication assessment may be required for eligibility. Eligibility for participation does not guarantee a work position will be secured. Additional fees are required for those participating in the optional work term stream regardless of success in securing a work position.

All Work-Integrated Learning programs are charged an additional, non-refundable, administrative fee of \$495.00. This fee is charged in the term in which the first Work Term Preparation course is scheduled, at the rate of \$495.00 per work term.

**If you are approved for Better Jobs Ontario Funding, you will be required to submit a signed copy of your contract to the Admissions Office.**